

# Posawee Sookchum

## UX/UI Designer & Instructor

Posawee.so@gmail.com

(+66) 0846149698

Bangkok 10510

[Linkedin Portfolio](#)

### Professional Summary

UX/UI Designer with 3 years of experience in creating intuitive and visually engaging digital products, following 2 years of prior experience in web development. Proficient in conducting user research, designing wireframes, and developing interactive prototypes to enhance user experiences. Skilled in collaborating with cross-functional teams and delivering tailored design solutions that meet diverse client requirements. Adept at managing short-term projects efficiently and delivering high-quality outcomes within tight deadlines. Seeking to contribute my expertise to a forward-thinking team that values user-centric design and innovation.

### Education

- HARBOUR.SPACE**  
MBA Interaction Design  
2024 - Present
- King Mongkut's University of Technology Thonburi**  
M.Sc.Information Technology  
2021 - 2024
- King Mongkut's University of Technology Thonburi**  
B.Tech. Medical and Science Media  
2017 - 2021

### Certifications

- Database Foundations - Oracle, October 2023
- Intro to User Experience Design (UX), Skooldio, January 2023
- UI Fundamentals, Skooldio, January 2023
- UI Design with Figma, Skooldio, March 2023
- Increase Work Efficiency with Agile Processes, Futureskill, June 2023
- Introduction to Product Management Foundation, Futureskill, June 2023

### Professional Skills

- UX/UI Design:** Strong expertise in designing user-friendly and visually appealing digital interfaces. Skilled in wireframing, prototyping, and interaction design using tools like Figma and Adobe XD. Able to translate user requirements into effective and intuitive design solutions.

### Work Experience

#### Special Instructor | [Sripatum University](#)

June 2024 - Dec 2024

##### Subjects Taught:

- CIS208 – User Experience and User Interface Design**
  - Taught principles and processes of UX/UI design
  - Guided students in using design tools like Figma to create prototypes
  - Instructed on usability testing and wireframe design
  - Provided mentorship and assessed student projects

#### Senior UX Designer | [Internet Thailand Public Company Limited](#)

Jan 2023 - Jun 2023

##### Details and Responsibilities

- User Research:** Conduct user research to understand the needs, behaviors, and motivations of users. This can involve surveys, interviews, and usability testing.
- Information Architecture:** Organize and structure information to create intuitive navigation and efficient user flows within a digital product.
- Wireframing and Prototyping:** Create wireframes and prototypes to visualize design concepts and interactions. Prototypes can be interactive and help in user testing.
- Documentation:** Document design decisions, guidelines, and patterns for the team's reference and maintain a design system if applicable.
- Team Management:** Oversee project control and work planning within the team, including providing training to team members in the UX domain

#### UX Designer DM | [B2S CO.LTD](#)

Sep 2022 - Dec 2022

##### Details and Responsibilities

- Studying User Behavior:** Analyzed the behavior of users who visited the website to understand their patterns, such as purchasing behavior and reasons for not making a purchase.
- Wireframing and Prototyping:** Created wireframes and prototypes to visualize design concepts and interactions. Prototypes were interactive and aided in user testing.
- Manage the Website:** Controlled promotional codes and planned campaigns related to the customer experience.
- Problem Solving:** Addressed and resolved user issues by identifying problems in the user interface and implementing effective solutions to enhance usability.

#### UX/UI Designer | [AI and Robotics Ventures](#)

Apr 2022 - July 2022

##### Details and Responsibilities

- User Research:** Conduct user research to understand the needs, behaviors, and motivations of users. This can involve surveys, interviews, and usability testing.
- Wireframing and Prototyping:** Created wireframes and prototypes to visualize design concepts and interactions. Prototypes were interactive and aided in user testing.
- Problem Solving:** Addressed and resolved user issues by identifying problems in the user interface and implementing effective solutions to enhance usability.

- User Research & Usability Testing:** Proficient in conducting user research, including interviews and usability tests, to gather insights and inform design decisions. Focused on improving usability and ensuring designs meet user needs.
- Agile Methodologies:** Solid understanding of Agile principles. Experienced in working within Agile teams to develop, test, and refine designs iteratively while collaborating closely with developers and stakeholders.
- Front-end Development:** Knowledgeable in HTML, CSS, and JavaScript, allowing for effective communication with development teams and ensuring smooth integration between design and implementation.
- Cloud Technologies:** Experience working with cloud platforms such as Google Cloud and AWS to design scalable and secure solutions while optimizing performance.
- Project & Time Management:** Strong organizational skills, capable of managing multiple projects simultaneously and meeting deadlines. Skilled in planning, prioritizing tasks, and coordinating with teams to ensure timely delivery.

## Languages

- Thai : Native Speaker
- English : Intermediate
- Japanese : Basic

## Software Designer | Brainery Digital

Aug 2021 - Jan 2022

### Details and Responsibilities

- Wireframing and Prototyping:** Create wireframes and prototypes to visualize design concepts and interactions. Prototypes can be interactive and help in user testing.
- User Research:** Conduct user research to understand the needs, behaviors, and motivations of users. This can involve surveys, interviews, and usability testing.

## Web developer | Freelance

Aug 2015 - June 2017

### Details and Responsibilities

- Created wireframes and interactive prototypes to visualize design concepts and test user interactions.
- Conducted user research through surveys, interviews, and usability testing to gather insights.
- Developed responsive websites using HTML, CSS, and JavaScript, ensuring compatibility across devices.
- Collaborated with clients to understand requirements and deliver functional, user-friendly websites.
- Provided ongoing maintenance, updates, and troubleshooting post-launch.

## Employment Contract & Part Time & Project

- |                           |                               |               |
|---------------------------|-------------------------------|---------------|
| • <b>UX/UI Designer</b>   | MadebyAI                      | 10/24 - 11/24 |
| • <b>UX/UI Designer</b>   | RV Connex (Cynclair)          | 08/24 - 09/24 |
| • <b>UX UI Designer</b>   | Bright Integration Technology | 04/24 - 05/24 |
| • <b>Product Designer</b> | Philliplife                   | 03/24 - 04/24 |
| • <b>UX/UI Developer</b>  | BASE Playhouse                | 11/23 - 01/24 |
| • <b>UX/UI Designer</b>   | Tech Combine                  | 10/23 - 11/23 |
| • <b>UX/UI Designer</b>   | Weaverbase                    | 08/23 - 09/23 |
| • <b>UX/UI Designer</b>   | Tech Master                   | 07/23 - 08/23 |